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Koninklijke Heijmans Capital Markets Day

22 May 2024



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Programme

- A strong foundation for the future | Ton Hillen
- Our strategy 'Together towards 2030' | Heleen Herbert
- **Driving value creation** | *Gavin van Boekel*
- Wrap up | Ton Hillen
- Q&A | All speakers
- Factory tour | Marc de Vreede



Executive Leadership Team



– Executive Board



Heleen Herbert Strategy



Marc de Vreede Building & Technology



CEO

Maarten van Duijn Property Development



CFO

Bart Smolders Infrastructure



Job Verkerke Procurement



Risk



Agnes Jongkind HR

Senior leadership team

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Key investment highlights



Tailwind from market trends, combined with long-term relationships with customers & sub-contractors



Strong market position, underpinned by centralised and integral approach



Landbank (#2 biggest in NL) giving access to 30.000 positions, accelerated by conceptual home design and in-factory production



Moving to next S-curve to improve productivity, backed by digitalisation and industrialisation



Significant and increasing part recurring business (in 2023 over 30%), resulting in lower risk and higher margins



Best-in-class risk management combined with robust balance sheet & cash flow generation (solvency 29% in 2023)

Heijmans Value Creation Model

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- Customer ٠
- End-user •
- **Supplier** •
- **Employees**
- Investors •
- Planet .
- Society at large ٠



2027 FINANCIAL

- Revenue towards
- **Underlying EBITDA**
- Considered dividend: 50% of net result in cash (vs. 40% today)

SUPERIOR LONG **TERM VALUE CREATION**

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A strong foundation for the future

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Since 1923

- The Heijmans story started with Jan Heijmans in 1923
- Listed since 1993, whilst maintaining an entrepreneurial and family company mindset
- In 2023, Heijmans received the designation "Royal"

The journey of Heijmans from 2017



- Focus on the core and The Netherlands
- Reduction of strategic land bank positions
- · Improve contract, risk & project management
- Focus on margin over volume

- De-risking the portfolio
- Addressing legacy issues
- · Appointment of senior leadership team

The journey of Heijmans from 2017



- · Operational turnaround complete
- · Extension of credit facility
- Benefits of margin over volume
- Growing orderbook
- · Increased financial result predictability

- · Acquisition of Van Wanrooij
- Expansion timber frame factory
- Movement towards collaborative contracting (fe two stage)
- Focus on long-term relationships
- · Strategy update to move to next S-curve

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Reflections on strategy cycle 2017-2023

House in shape

- Focus on The Netherlands
- Margin over volume
- Stick to our capabilities
- Risk management
- B2B indexed contracts
- Predictability of results







- Revenue increased from € 1.5bln to € 2.1bln
- Underlying EBITDA margin increased 480bps to 6,9%
- Cash flow generation of € 525mln over the period

Ready for tomorrow

- Van Wanrooij acquisition
- Dynniq Energy acquisition
- Housing factory operational
- Refocus on PMC's

Bold statements: 69% achieved

BETTER

- Certified on Safety
 Culture Ladder level 4
- eNPS score +35 vs. +6 Dutch national average

SMARTER

81% of projects digitised (BIM)

• Generative AI platform for datacenter design

SUSTAINABLE

- CO₂ reduction vs 2019
 - 37% scope 1 & 2
 - 15% scope 3
- 70% asphalt recycling

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Key figures (Actual 2023)



*Recurring business: Revenue generated from long-term customer relationships, mostly multi-year service, maintenance or renovation activities. Leading to additional work & new construction assignments.

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The Dutch Construction Sector



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The Dutch Construction Sector: market opportunities



The Dutch Construction Sector: market opportunities



Nitrogen dioxide 2020 (NO2) NO2 conc. (microgram/m3) < 10 --- WHO advisory value 10 - 12 12 - 14 14 - 16 16 - 18 18 - 20 20 - 25

CO₂ footprint

National plans at best 75% of targeted ambition. Requires industry to come with new solutions and building methods

Opportunities

Our

strength

Trends

NL target 55% reduction by 2030 vs 1990

- € 20mln investment annually in electrical equipment
- In-house capability for Aerius calculations

Biodiversity by province Number of unique species per km2 32 32 47

State of Biodiversity

Reduction of 85% of biodiversity in the Netherlands over last 100 years, being faster & quicker than the rest of Europe

€ 20bln available on EU-level

- Frontrunner with programs like NLGreenlabel & Natuurladder
- Track record integrating nature-based solutions in projects (f.e. A12VEG)



Energy grid congestion

Currently waiting times for grid connection can exceed 10 years, hindering economic expansion and sustainability goals

More than € 160bln in next 10 years

- 10+ year partner Tennet for grid expansion
- Ability for energy storage, usage reduction and peak shaving

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Our strength

The Dutch Construction Sector: sector trends



Tackling these sector dynamics requires resources (people, diversified & multidisciplinary competencies, funds), that are more easily addressable for large industry players like Heijmans ſıeijmans

Redefining the business segments



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Reframed model for growth and focus



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Activities: Initiate, develop, build, renovate, transform and sell mainly residential properties

Key value drivers:

- Strong landbank (30.000 positions)
- Long standing relationships with local government and housing corporations
- Mass customisable housing from own factory

and a

 Holistic view on area to underpin wellbeing and sustainability

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Route 15 - 99 Verpleegafdeling 4 - 13 Onderwijt en onderzoek Personeefsrestauront Lite

Activities

Design, construct, transform, maintain and operate buildings with high-quality electrical and mechanical installations

Key value drivers:

- Many 1 on 1 relationships / projects
- Strong technical services backbone; recurring business
- Deep expertise in government buildings, airports, hospitals, datacentres and universities

Activities

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Design, construct, renovate and sustainable maintaining of public space and (energy) infrastructure

Key value drivers:

- Integral innovative approach
- Strong focus on more sustainable production process
- Deep expertise in fields of road construction, expanding energy grid and high-water protection
- Increasing portion of revenue from multiple year maintenance contracts (recurring business)
- Healthy risk reward attitude and dare to say no

Decomposition business segments

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	Revenue 2023	Underlying EBITDA 2023* (%)	Main PMC's
Living	€ 791mln	€ 59mln (7,5%)	 Develop, sale and construct new homes Construct homes for external customers Renovate
Working	€ 527mln	€ 33mln (6,3%)	 Technical services (constructive, electrical and mechanical) Both construct and renovate buildings
Connecting	€ 800mln	€ 66mln (8,3%)	 Asset management Automation of infrastructure Energy grid expansion Roads and civil engineering (including water)

* Excl. Holding costs € 12mln; Living contains 4 months Van Wanrooij

Living (Revenue 2023 € 791mln)



Development, sale and construction (suburban) Development, sale and construction (urban) Construction for 3rd parties Recurring Business

Develop, sale and construct (suburban; largely standalone homes)

- 100% own development and construction
- Average time from acquisition to home sale: 5-7 years (land ownership)
- Average time to build: 1 year
- ≈20.000 positions in current landbank
- Target %-sold more easily reached
- Slight risk profile, primarily duration of investments in landbank
- High growth scenario 2027

Develop, sale and construct (urban; largely apartments)

- Joint development with corporations/municipalities
- Average time to develop: 2-3 years
- Average time to build: 3 years
- Typically, no long-term investment in landbank. Currently ≈10.000 positions
- General rule: start construction at 70% sold
- Slight risk profile, primarily unsold homes & complexity construction
- High growth scenario 2027

Living (Revenue 2023 € 791mln)



Development, sale and construction (suburban) Development, sale and construction (urban) Construction for 3rd parties Recurring Business

Construction for 3rd parties

- Construct new homes for 3rd parties
- Varied range of types of homes
- For investors and housing corporations
- No sales risk; solely construction
- Low risk profile
- Moderate growth scenario 2027

Recurring Business

- Renovate & improve sustainability
- Increasing need to renovate and make existing homes more sustainable
- Long term partnerships with housing corporations
- 100% of revenue from contracts below € 20mln
- Low risk profile
- High growth scenario 2027

Working (Revenue 2023 € 527mln)



Projects

- Construct, renovate & transform buildings
- 50% of projects awarded based on long-term relationships
- Key customers: Government, Schiphol, Universities, Hospitals
- 90% of revenue from contracts > € 20mln, of which 2 project contracts > € 100mln
- Projects lead to maintenance contracts (recurring business)
- Moderate risk profile
- Moderate growth scenario 2027

Recurring Business

- Technical Services (constructive, electrical and mechanical)
- Long term partnerships with solid customers
- Key customers: Government, Schiphol, ASML
- 40% of revenue from contracts
 > € 20mln
- Low risk profile
- High growth scenario 2027

Connecting (Revenue 2023 € 800mln)



- Recurring (automation of infrastructure)
- Energy grids (20%)
- Projects Roads & Civil > € 20 mln. (20%)
- Projects Roads & Civil <€ 20 mln (30%)

Recurring Business (30%)

- Asset management and Automation of infrastructure
- Long term partnerships with solid customers
- Key customers: Government, Schiphol, Vitens, Tennet
- 50% of revenue from contracts
 > € 20mln
- Low risk profile
- High growth (Asset management); Moderate growth (Automation) scenario 2027

Projects (70%)

- Energy grid expansion, Roads and civil engineering (incl. water)
- Projects are primarily awarded on added value (instead of price)
- Movement towards collaborative contracting, for example two stage contracts
- Key customers: Government, Schiphol, Vitens, Tennet
- 20% revenue from contracts > € 20mln
- Moderate risk profile
- High growth (Energy grid); Low growth (Roads and civil engineering) scenario 2027

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Our Strategy 'Together towards 2030'

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Strategic rationale "Together towards 2030"

Reaping market opportunities requires a solve for societal challenges



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Our strategy 'Together towards 2030' drives the needed evolution of Heijmans, so the identified market opportunities are reaped, and its financial targets are met

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Our ambition in five strategic pillars



Our 12 bold statements (ambitions)*



*The full information about these non-financial bold statements can be found in the appendix.

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Driving value creation

GAVIN VAN BOEKEL



Consistently predictable performance













- 2023 cash flow impacted by Van Wanrooij acquisition
- ROCE 2023 influenced by Van Wanrooij acquisition

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Built a solid foundation

- Focus on core competencies
- Margin over volume
- Risk function as fundamental backbone
- Re-focus Heijmans to The Netherlands only
- Risk/reward trade-off
- Dare to say no

Figures are a representation of one of the tools used within Risk management at Heijmans. All material projects are assessed from tendering to completion and a risk score is given based on 10 criteria. A score of 80-90 is very high, 20-30 is very low. In the graphs the risk score is on the vertical axis and the projects move from inception (left) to completion (right). Projects should normally be positioned below the red line. Size of bubble is project value.

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Business stream management responsible for operation CRO independent of operations across the business

with specific focus on risk management

Risk Governance

- The Risk Office consists of employees with a long track record in operational projects, rather than risk experts
- The highest risk projects are discussed with the Executive Board and Chief Risk Officer (CRO)
- Quarterly risk report is independently drafted by CRO (no management override)
- CRO report is discussed quarterly with Supervisory Board

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Risk Office (CRO)

- Risk category methodology
 - ✓ CAT3: highest risk category
 - ✓ CAT2: medium risk category
 - ✓ CAT1: low risk category
- Risk Office is always involved in CAT3; go / no go decision by Executive Board
- Risk is involved in partner selection process before start of new tenders
- Risk Office is involved in project selection, commercial stage, final bid, project start-up, project execution and project evaluation
- Clear tender framework for all projects types is in place. Going beyond these boundaries automatically implies project is risk-wise reclassified one level up


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Risk & Heijmans: rules of the game

- Project financial opportunities are not valued in the P&L
- Risks are financially accounted for in the P&L at 'impact times likelihood'
- Clear tender framework with risk/reward trade-off in place
- No profit will be taken during first 20% of project or 2 years for service contract for category 3 projects

Heijmans Value Creation Model

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- Customer
- End-user
- Supplier
- Employees
- Investors
- Planet
- Society at large

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- Revenue towards € 3bln
- Underlying EBITDA
 7-9%
- Considered dividend: 50% of net result in cash (vs. 40% today)

SUPERIOR LONG TERM VALUE CREATION

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Roadmap towards 2027 Revenue

Key drivers:

- Market trends support growth ambition
- Substantial part of growth stems from recurring business, leading to higher margin at decreasing risk profile
- Increased complexity in customer demand
- Demand outpaces supply in construction, leading to increased bargaining power

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Roadmap towards 2027 Underlying EBITDA

Key drivers:

PMC mix: accelerating growth in Living,

recurring business and energy grid expansion

- Labour productivity
- Operational leverage / cost efficiency
- Further risk / reward optimalisation
- Strategic investment to fund move to next
 S-curve

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Contracting units provide the group with capital

Benefit of combination of Heijmans business units:

- Working and Connecting business models typically have negative working capital
- Negative working capital is used for landbank investments for Living and CAPEX funding

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Capital allocation strategy



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Wrap up

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Heijmans Value Creation Model

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2027 FINANCIAL

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Moving to next S-curve to improve productivity, backed by digitalisation and industrialisation



Significant and increasing part recurring business (in 2023 over 30%), resulting in lower risk and higher margins



Best-in-class risk management combined with robust balance sheet & cash flow generation (solvency 29% in 2023)

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Our 12 bold statements



In 2030, all our projects score an A label in the Wellness Monitor, which has yet to be developed. In this way, 80% of the users (end users & environment) feel that that Heiimans' interventions make a positive contribution to their well-being.



In 2030, we have no scope 1 and 2CO₂ emissions and our absolute emissions in scope 3 are halved compared with 2019. By 2040, the latter will be reduced to 0. As early as 2030, we aim for a positive CO_2 balance by intrinsically managing the impact of stored and avoided CO₂.



We leave it better than we found it: in 2030, all our area solutions score an area A label (NL Greenlabel) or step 5 on the Nature Ladder.

NB Ambition is to integrate the Nature Ladder into NL Greenlabel.



We use water as a guiding principle in all our projects. That way, we contribute to restoring water quality, improving the water balance, ensuring water safety and eliminating unnecessary (drinking) water consumption.

In 2030, we have no scope 1 and 2 CO₂ emissions and our absolute scope 3 emissions are halved compared with 2019. By 2040, the latter will be reduced to 0. As early as 2030, we aim for a positive CO₂ balance by intrinsically managing the impact of C stored and avoided CO_2 in scope 4.



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By actively collaborating with start-ups and knowledge institutions, we come up with ground-breaking solutions. By 2030, we will have produced at least 10 successful innovations from such collaborations.



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By harnessing the power of digitalisation and manufacturing technology, we will double the contribution per employee by 2030 compared to 2020.



In 2030, 80% of Heijmans employees feel that they are getting the best out of themselves



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By 2030, Heijmans is a diverse and inclusive organisation.



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In 2030, 50% of Heijmans employees will have a role that did not exist in 2020



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Van Wanrooij - improved outlook

	Guidance 21/6	Latest outlook
Short-term		
	 €30 mln €40 mln. underlying EBITDA per year <u>before PPA impact</u> e.g .: 	 €30 mln €50 mln. underlying EBITDA per year <u>after PPA</u> <u>impact</u>, based on:
	 Sales 1,000 homes per year (gross) 	✓ Sales 750-1,000 homes per year (net)
	 Build 600 homes per year (net) 	 Build 600 homes per year (net)
	 Cash flow positive from closing 	Cash flow positive from closing
		 Impact PPA: €15 mln €25 mln. per year
(Medium term		
	 €50 mln €70 mln. underlying EBITDA per year <u>before PPA impact</u>, based on: 	 €50 mln €70 mln. underlying EBITDA per year <u>after PPA</u> <u>impact</u>, based on:
	 Sales 1,500 houses per year (gross) 	✓ Sales 1,000-1,250 houses per year (net)
	 Build 600 homes per year (net) 	✓ Build 600 homes per year (net)
	Heijmans will remain conservatively financed after	 Heijmans will remain conservatively financed after the

- Heijmans will remain conservatively financed after the acquisition and expects a net cash position again around 2026
- Heijmans will remain conservatively financed after the acquisition and expects a net cash position again around 2026
- Impact PPA: gradually decreases from € 15 mln. to zero

PPA impact Van Wanrooij - opening balance

Acquisition price as of 5/9/2023 (including interest and settlements)	€296.8 mln.
Book value of equity as of 5/9/2023 (after IFRS conversion)	-/- €107.0 mln.
Purchase price > to be allocated	€189.8 mln.
Items subject to valuation/revaluation:	
Intangible: Order book for construction activities	-/- €6.4 mln.
Equipment: Upgrade stock position to market value	-/- €142.1 mln.
Deferred tax (related to revaluation of land) and provision	+€49.5 mln.
Remainder: goodwill	€90.8 mln.

Goodwill: annual impairment test required at the level of cash generating unit Van Wanrooij

PPA impact Van Wanrooij - profit and loss account

	5/9/23 - 31/12/23	2024 (outlook)
Onderliggende EBITDA voor impact PPA/acquisitie	€31 mln.	€50 - €70 mln.
Release fair value step up PPA -/-	€11 mln.	€15 - €25 mln.
Underlying EBITDA	€20 mln.	€30 - €50 mln.
Staff retention bonus -/-	€ 2 mln.	€5 mln.
EBITDA (reported)	€17 mln.	x
Amortization order book -/-	€2 mln.	€4 mln.

- Turnover in 2024 is expected to be approximately €300 million •
- Fair value step up follows from the accounting upgrade of the development portfolio to market value as of September 5 by € 142 million. This increases the cost price and therefore reduces profitability as the 14,000 homes are transported
- No impact on cash: cash generating capacity therefore higher than expected net profit
- NB. The fair value step up in 2024 corresponds to roughly €20,000 €25,000 per transported home / highly dependent on the profitability of the homes to be transported

Volatility in landbank fair value step up

The precise P&L impact of the landbank fair value step up for the upcoming years cannot be precisely pinpointed due to:

1. Impact dependent on # of homes sold

- Revaluation of the Van Wanrooij landbank at September 5th 2023 has led to an increase of the land costs per home
- Hence the total annual impact of the fair value step up is dependant on the number of homes sold in a year

2. Impact dependent on which project is sold



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PPA Impact Van Wanrooij – Fair Value step-up



Why more impact on EBITDA in the first years?

- In the first years, only homes from the current housing stock will be transported
- Projects 'frontrunner' are predominantly licensed and contracted: this leads to a lower discount rate
- Factor 'time' when calculating net present value

Last years: Release of Fair Value step-up gradually to zero until the last home has been transported

Moment of takeover

